

RaShayla Daniels

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EDUCATION

Texas Tech University, Lubbock, Texas

Bachelor of Arts in Journalism; Minor in Theatre Arts: Acting

Graduation Date: December 2015

GPA: 3.0

Dean's List: 2012, 2013, 2014, 2015

RELATED COURSEWORK

Editing | News Writing | News Presentation I & II | (Advanced) Reporting | Multiplatform News Delivery | Sports Reporting | Sports Public Relations | Producing for Sports | Global Journalism | Media Ethics | Media Law | Media Theories and Society | International Electronic Media & Communication | FOX Sports: Double T Insider

RELATED EXPERIENCE

Nexstar Broadcasting Group (KLBK/KAMC News) – Lubbock, Texas August 2015—December 2015

Sports intern

- Researched and gathered data for stories
- Filmed games, interviews and standups
- Set up and participated interviews
- Produced and edited sports stories, highlights and VO
- Wrote scripts for anchors
- Wrote online content for KLBK news

Employer: Russ Poteet: 806-745-2345

Nexstar Broadcasting Group (KRQE News 13) – Albuquerque, New Mexico June 2015—July 2015

Sports intern

- Researched and gathered data stories
- Used film equipment
- Helped conduct interviews
- Produced and edited sports stories, highlights and VO
- Wrote scripts for sports anchor(s)

Employer: Van Tate- (505) 767-9411

FOX Sports: Double T Insider – Lubbock, Texas August 2014—December 2014

Understudy

- Helped with camera and lighting setup for stand-ins and field shoots
- Edited video and produced packages for show content

Supervisor: Chris Humphreys: chris.humphreys@ttu.edu

TTU Office of Athletics Communications – Lubbock, Texas August 2012—August 2015

Student assistant

- Performed basic in-game duties: ran stats/box scores; tended to media and team personnel
- Performed post-game duties: assembled and distributed stat books; transcribed quotes, wrote stories
- Conducted interviews; set up, facilitated and tore down press conferences; roaming microphone
- Basketball, football, volleyball, track & field; 2014 NCAA Division I Baseball Super Regional, 2014 Big 12 Track & Field Championships, 2013 NCAA Women's Division I Basketball Tournament

Employer: Matt Dowdy: (806) 928-5190

OTHER WORK EXPERIENCE

Vamos Talento- *Los Angeles, California*

September 2021— Present

Actress

- Prepare for and attend auditions; attend callbacks; book roles.
- Attend classes, train martial arts/fitness, and keep skills fresh.
- Attend and network at social events and film functions in the area.

Agents: Renu Chawla and Elizabeth Martin

The O' Agency, LLC - *Albuquerque, New Mexico*

January 2018—Present

Actress and model

- Prepare for and attend auditions; attend callbacks; book roles.
- Attend classes, train martial arts/fitness, and keep skills fresh.
- Attend and network at social events and film functions in the area.

Agent: Lynette O'Connor

Albuquerque Public Schools - *Albuquerque, New Mexico*

November 2017—March 2020

Substitute Teacher

- Long term and day-to-day sub at elementary, middle and high schools.
- Follow daily instructions to fulfill the duties of the teacher.
- Maintain authority in a positive learning environment for students.

Employer: Substitute Services 505-889-4874

OTHER INVOLVEMENTS AND HONORS:

- Member of SAG-Aftra.
- I am a part of the Meow Wolf Denver short film, *The Forgotten Four*, that won Best Animation at the Los Angeles Short Film Festival..
- I am co-owner of Light Red LLC., a company my twin sister and I started for creative production and distribution.

SKILLS:

Writing: AP style, features, profiles, releases, previews and reviews | Social media: Facebook, Instagram, LinkedIn, Pinterest, SnapChat, Twitter, TikTok, YouTube | Video and still cameras | Editing: ENPS, Newscutter, Audition, Premiere, Photoshop, InDesign, iNews, Canvas | Microsoft: Word, Excel, PowerPoint | Spanish | Teleprompter | Acting